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**WFCR AUDIENCE AND CONTRIBUTIONS BY PRIME GEOGRAPHIC AREA
(FISCAL YEAR 2007)**

	AUDIENCE			CONTRIBUTORS				
	Listeners	% of Tot Audience	# Donors	% Total Donors	# Gifts	% Total Gifts	Amount	% of Total Amt
Massachusetts	98,300	59.83%	9,373	72.21%	17,230	75.29%	\$1,131,125	74.59%
Berkshire	3,600	2.19%	301	2.32%	463	2.02%	\$35,166	2.32%
Franklin	15,600	9.49%	1,619	12.47%	3,065	13.39%	\$178,772	11.79%
Hampden	32,000	19.48%	2,555	19.68%	4,633	20.25%	\$288,658	19.04%
Hampshire	31,400	19.11%	4,362	33.61%	8,140	35.57%	\$540,894	35.67%
Worcester	11,700	7.12%	536	4.13%	929	4.06%	\$87,634	5.78%
Other in Eastern MA	4,000	2.43%		0.00%		0.00%		0.00%
Connecticut	59,500	36.21%	3,309	25.49%	5,246	22.92%	\$357,751	23.59%
Hartford	32,700	19.90%	2,525	19.45%	3,860	16.87%	\$278,064	18.34%
Tolland	9,100	5.54%	654	5.04%	1,169	5.11%	\$66,623	4.39%
Other	17,700	10.77%	130	1.00%	217	0.95%	\$13,063	0.86%
Vermont	2,900	1.77%	151	1.16%	206	0.90%	\$14,003	0.92%
Bennington		0.00%	4	0.03%	4	0.02%	\$495	0.03%
Windham		0.00%	147	1.13%	202	0.88%	\$13,508	0.89%
Other	3,600	2.19%	147	1.13%	202	0.88%	\$13,508	0.89%
New York	1,900	1.16%		0.00%		0.00%		0.00%
New Hampshire	800	0.49%		0.00%		0.00%		0.00%
Rhode Island	900	0.55%		0.00%		0.00%		0.00%
Total	164,300	100.00%	12,980	100.00%	22,884	100.00%	\$1,516,387	100.00%